PHOTOGRAPHY IS HOW YOU EXPRESS YOUR VIEW OF THE WORLD. PUT YOUR IDEAS INTO FOCUS TO TELL YOUR VISION OF REALITY.

Venue
Fabrica (Treviso)

Dates
- 25–30 May 2015 (Session I)
- 20–25 July 2015 (Session II)

Course hours
88

Participants
max. 20

Cost
€1,500

www.fabrica.it
photomasterclass@fabrica.it
The Fabrica Photo Masterclass is open to all who believe in photography as a way to bring emotions to the forefront and using images to express creativity.

The Masterclass will be held in two six-day sessions including both group and individual instruction. Group work will be an opportunity to share and discuss ideas, while the individual lessons will give you a chance to study and develop your project with Enrico Bossan, director of the Masterclass and of Fabrica’s Editorial area. The program also includes lectures and conferences with our international guest tutors, selected from the world’s best photographers, curators, art directors and photo editors.

True to Fabrica tradition, the class is designed for an international audience and is held in English.
Day 1. Getting to know you
On Day 1 you will introduce yourself to the group and meet the Fabrica tutors.
You’ll tell your classmates about yourself and what brings you here, and show them your portfolio if you have one. This is a day for getting to know each other and for starting to share your backgrounds and outlooks.

Day 2. One-to-one
Day 2 is a more personal experience. Each of you will have a one-on-one session with Enrico Bossan, who will listen to your stories and aspirations and set you on a path toward making the most of your time at Fabrica.

Day 3. Your project
Whether you come here with an idea to develop or don’t have a specific goal in mind yet, Fabrica’s tutors will help you define your project and the best tools to bring it to life. Half of Day 3 will be free time, so you can let the concepts you’ve learned coalesce, maybe with a visit to the Biennale in Venice.

Days 4 and 5. Giving strength to your vision
Participants will discuss the fundamental concepts of the class under the supervision of our guest tutors, who will sow the seeds of healthy debate and be on hand to help break any deadlock. Fabrica’s tutors will also be present at all times, to help photographers make the most of their experience.

Day 6. “Publishing now!”: conference on the state of publishing
What’s happening in the publishing world? What are the key issues facing the industry? Learn about the current state of affairs from our lecturers.
With Emma Bowkett, Christian Caujolle, Giles Duley, Francesco Franchi, Paul Lowe, Daniele Manca and Matt Shonfeld. In the afternoon, each participant will present his or her project.

Day 6 will end with an evening buffet and a “see you in July” for Session II.
1. **Emma Bowkett**
   Director of photography of the Financial Times Weekend Magazine, where she has worked since 2009.

2. **Christian Caujolle**
   French photo editor, critic and journalist. Caujolle is founder of the agency Vu and artistic director of the Phnom Penh Photo Festival in Cambodia.

3. **Giles Duley**
   After 10 years as a fashion and music photographer in Europe and the United States, Duley is now committed to humanitarian projects. In 2011, he was seriously injured in Afghanistan and lost both legs and an arm. Less than 18 months later, he returned to Afghanistan to complete his assignment.

4. **Francesco Franchi**
   Art director of IL, Il Sole 24 Ore’s monthly, since 2008. Franchi was previously a senior designer at Leftloft, a design studio based in Milan, where he worked on communication, publishing and infographics.

5. **Paul Lowe**
   Freelance photographer and director of the MA Photojournalism and Documentary Photography course at the London College of Communication. Before that, as a news photographer, Lowe documented the conflicts in Chechnya and the former Yugoslavia as well as the Rwandan genocide.

6. **Matt Shonfeld**
   In 2009, Matt Shonfeld and Frank Evers founded Institute, an artist management company serving media, editorial, advertising, entertainment, fine art, book publishing, online/mobile media and corporate clients.

7. **James Wellford**
   The former senior photo editor at Newsweek magazine. He has collaborated on a number of award-winning projects recognized by World Press Photo, the Overseas Press Club, and at the Visa Pour L’Image.
Between the two sessions, you will work on your own story, applying what you learned during your stay at Fabrica. During this challenging process, you will have the chance to create something truly personal and one-of-a-kind.

You may have doubts or questions, or just need a word of encouragement—Fabrica’s tutors will be available at all times, by e-mail or Skype.

1. “Bailbond”  
Clara Vannucci  
2014

2. “Lipadusa”  
Calogero Cammalleri  
2014

3. e 4. “Iranian Living Room”  
2012

1.

2.

3.

4.
Day 1. This is my project
On Day 1 you’ll present the work you did between sessions to the group.
During the discussion phase, you and your classmates will share your thoughts about the projects together with Fabrica tutors.

Day 2. One-to-one review
Enrico Bossan will meet each photographer individually.
He’ll look at your project and suggest how to improve it in terms of technique, editing and building your story.

Days 3, 4 and 5. Review and editing
Coursework on these days is conducted by our guest tutors and is crucial for a successful project. The guest tutors will give you guidelines to finalize your idea, choose the right tools to promote it, and help determine what the best output might be for your work (book, blog, online platform, etc.). There will be group discussions as well as individual reviews. The guest tutors selected for this session are Bruno de Cock, Renata Ferri, Manik Katyal, Erik Kessels, Dewi Lewis and Anna Stevens. Half of Day 3 will be free time so you can absorb the advice you’ve received.

Day 6. Conclusion
The final event is a panel with all our guest tutors.
To conclude, a buffet dinner and DJ set by Fabrica musicians.

1. Workshop with Christian Caujolle 2009
2. Workshop with Cameron Sinclair 2008
Manik Katyal  
Founder, curator and editor-in-chief of Emaho Magazine. Katyal was nominated for the “Creative Entrepreneur of 2012” award by the British Council and has been invited to judge several international photography contests.

Erik Kessels  
Creative director of KesselsKramer communications agency in Amsterdam since 1996, serving national and international clients. As an artist and collector of images, Kessels has published several books of “found” photography.

Dewi Lewis  
Honorary Fellow of the Royal Photographic Society and founder of a publishing company in 1994. Lewis works closely with many European publishers and is a founding member of the European Publishers Award for Photography.

Anna Stevens  
Senior Multimedia Producer at Panos Pictures and founder of Night Contact festival of film and photography. As a producer, Stevens has worked on documentaries for NGOs and filmed in countries like Jordan, Pakistan, Thailand, Mali and Cameroon.

Bruno de Cock  
International photo editor for Doctors Without Borders, and a documentary photographer since 1994. For DWB Belgium he oversees the archives and the production of photography and multimedia projects around the world.

Renata Ferri  
Journalist and picture editor-in-chief of Io Donna (the women’s weekly magazine of Corriere della Sera) and Amica. For many years previously, Ferri was in charge of photography production for Contrasto. She was a member of the World Press Photo jury in 2011 and 2012.
SESSION I

Thursday, May 28
Paul Lowe / 9:30 am – 10:30 am / Lecture
James Wellford / 10:30 am – 11:30 am / Lecture
Paul Lowe + James Wellford / 12:00 pm – 1:30 pm / Discussion
Giles Duley / 3:00 pm – 5:30 pm / Lecture + Discussion

Friday, May 29
Christian Caujolle / 9:30 am – 10:30 am / Lecture
Emma Bowkett / 10:30 am – 11:30 am / Lecture
Christian Caujolle + Emma Bowkett / 12:00 pm – 1:30 pm / Discussion
Francesco Franchi / 3:00 pm – 4:00 pm / Lecture
Matt Shonfeld / 4:00 pm – 5:00 pm / Lecture
Francesco Franchi + Matt Shonfeld / 5:00 pm – 6:30 pm / Discussion

Saturday, May 30
Emma Bowkett, Giles Duley, Christian Caujolle, Francesco Franchi, Paul Lowe, Daniele Manca,
Matt Shonfeld, James Wellford / 10.00 am – 1.30 pm / ‘Publishing now!’: conference on the state of publishing

SESSION II

Thursday, July 23
Anna Stevens / 9:30 am – 10:30 am / Lecture
Manik Katyal / 10:30 am – 11:30 am / Lecture
Anna Stevens + Manik Katyal / 12:00 pm – 1:30 pm / Discussion
Dewi Lewis / 3:00 pm – 5:30 pm / Lecture

Friday, July 24
Bruno De Cock / 9:30 am – 11:30 am / Lecture
Renata Ferri / 11:30 am – 1:30 pm / Lecture
Erik Kessels / 3:00 pm – 5:30 pm / Lecture

Saturday, July 25
Bruno De Cock, Renata Ferri, Manik Katyal, Erik Kessels, Dewi Lewis, Anna Stevens / 10.00 am – 1.30 pm / Final panel

Any changes in the programme will be notified in advance.
Our team is a group of professionals with multidisciplinary skills and varied backgrounds. Each of us will help you express your potential to its fullest.

**Enrico Bossan**  
Head of Fabrica Editorial Area  
Masterclass Director

**Marco Pavan**  
Multimedia Producer

**Daria Scolamacchia**  
Photo Editor

**Gabriele Riva**  
Art Director

**Michela Liverotti**  
External Relations

**Francesco Novara**  
Sound Designer

**Patrick Waterhouse**  
Editor-in-chief  
Colors Magazine

**Mauro Bedoni**  
Photo Editor  
Colors Magazine
Fabrica is a learning center and research workshop. We are based in Treviso and work with people from all over the world.

Fabrica is an incubator of unconventional talent. We are used to caring for creative young minds and helping them unfurl their potential.

Our research is very hands-on, producing fresh ideas in collaboration with the world’s most talented professionals.

Our goal is to have a positive impact on social and cultural change.

Fabrica was founded by Benetton in 1994. Its projects have won Webbies, Academy Awards, Cannes Grand Prix, Art Directors Club and D&AD awards, and many more accolades.

In recent years Fabrica has taught young photographers now renowned in their fields, including James Mollison, Pieter Hugo, Kitra Cahana, Nicolò Degiorgis, Ashley Gilbertson, Lorenzo Vitturi, Olivia Arthur, Michael Subotzky and Sofia Valiente.
**The library**

Fabrica’s library is housed in a spiral structure lit from above. It contains more than 7,000 volumes on photography (1,300), architecture and design (650), graphic arts (1,300), fine art (850) and related subjects (1,900), as well as a huge collection of magazines, more than 400 CDs with music and sounds from around the globe, and 600+ videos on DVD and VHS.

Every item is catalogued by title, author and subject and can be consulted online at www.fabrica.it.

Fabrica also has a cinema where you can watch documentaries on the topic of your Masterclass; a photo studio to experiment with what you’ve learned; and an auditorium where lectures are held.
Treviso
Treviso is a medieval city in the Veneto countryside, about 30 kilometers (less than 20 miles) from Venice. It is a jewel of a city with its ancient buildings, narrow streets, and canals. Dante mentions Treviso in the Divine Comedy. The old town center is small and accessible, a place to breathe in the “dolce vita” atmosphere while sitting at cafés crowding the lively, bustling squares.

Accommodation
Check out the following links for useful information on staying in and around Treviso:
www.trevisohotel.com
www.marcatreviso.it

Getting to Fabrika
Fabrika is located in Catena di Villorba, 10 kilometers from Treviso and about 40 minutes from Venice.

Bus from Treviso Centrale train station:
line 1/Villorba (NOT line 1).

Bus combination from Treviso airport:
line 6 toward Treviso/Stazione Centrale-Camalò di Povegliano, then line 1/Villorba (see above).

Bus combination from Venice airport:
line 35 Direct Line for Treviso Centrale train station, then as above (bus schedule: www.atvo.it).

From A27 motorway:
take the Treviso Nord exit and follow signs for Spresiano and FABRICA.
Dates
- 25 to 30 May
- 20 to 25 July

Hours
9:30 a.m. to 1:30 p.m.
2:30 to 6:30 p.m.
(total course hours: 88)

Participants
max. 20

Cost
€1,500

Benefits
During your sessions at Fabrika you will have free access to:
- library
- relaxation area
- photo studio
- wi-fi
- use of printers

Lunch is included in the cost of the Masterclass.

Registration
Please send your:
- CV with personal details
- motivation letter
- portfolio (optional)
to: photomasterclass@fabrica.it
You'll receive a registration notice and a bill for payment.

How to pay
When you receive your bill, please pay Fabrika the total amount of the Masterclass by bank transfer.

Your registration will not be official until your payment comes through.
You will then receive confirmation.

Contacts
photomasterclass@fabrica.it
T. +39 0422.516272
www.fabrica.it

F A B R I C A
Villa Pastega
Via Postioma 54/F
I-31020 Catena di Villorba (TV)
What equipment do I need to take the Masterclass?
You need to bring a USB flash drive and your laptop computer.

Is there an age limit for taking the Masterclass?
No, there is no age limit. The content and structure have been designed to satisfy all ages, from university students to older participants.

Will I get a certificate at the end of the Masterclass?
Yes, each participant will receive a certificate.

Are there any formal prerequisites for attending the Masterclass?
No, there are no such prerequisites. You should know something about photography and be able to use Photoshop.

How do I register?
You register by e-mailing your:
· CV with personal details
· motivation letter
· portfolio (optional)
to photomasterclass@fabrica.it

How much does the masterclass cost?
The cost for both sessions is €1,500.

Do I have to register for both sessions?
Yes, that’s how the Masterclass is structured.

Are refunds possible?
You can withdraw from the Masterclass up to 30 days before it begins. No refunds will be given for no-shows or for withdrawals after the start of the Masterclass.

What’s the registration deadline?
April, the 12th 2015

Is this an accredited certificate?
Although Fabrica is accredited by the Region of Veneto as a learning institution, our certificate is not academically accredited. To get ahead in the photography business, however, what you really need is the ability to capture the moment, a strong portfolio and the skills to promote it—which is just what we plan to provide.

How can I contact my tutors during the break between the two sessions?
Fabrica’s tutors will be available to you at all times, by e-mail or Skype.

Can the participants use Fabrica’s facilities?
Of course. You’ll have free access to the library, relaxation area and photo studio as well as our printers and wi-fi connection.

For any further information please contact: photomasterclass@fabrica.it